



## STEP 5 RETURN FOR CASH

Your Depot will sort and count your containers, provide a refund and give you a printed receipt at your request.

## FOR A SPEEDY RETURN

Leave tabs and labels on all of your containers.

Flatten milk containers and jugs but do not crush other containers like cans and plastic bottles.

Set a return time with your local Depot. Remember Saturday is usually the busiest day and it helps to book ahead.

You can pre-sort and count containers. Depots will gladly do it for you but for a faster return you can separate containers by size (smaller-than and up-to 1L and larger than 1L) and by container type (glass, metal, plastic, juice boxes etc.).

## REMEMBER

Please take home all your boxes and bags for reuse or recycling.  
Please don't throw them in the garbage.

## HOW TO ENSURE A SUCCESSFUL BOTTLE -DRIVE-

For your bottle drive to be as successful as possible you and your team just need to follow five easy steps.

CHOOSE  
A LEADER & VISIT  
A DEPOT

MAP YOUR ROUTE  
& BUY YOUR BINS  
& BAGS

PROMOTE YOUR  
PROGRAM

THE BIG DAY:  
COLLECT YOUR  
CONTAINERS

RETURN YOUR  
CONTAINERS &  
COLLECT YOUR CASH!

For more information visit [albertadepot.ca](http://albertadepot.ca)

## REFUND RATES 1 LITRE OR LESS



## OVER 1 LITRE



## FIVE EASY STEPS TO A SUCCESSFUL

# BOTTLE DRIVE!



Bottle drives are a fun and easy way to raise money for your organization while doing something great for the environment.

**DEPOT**  
It's Worth It

FSC INFO GOES HERE

**DEPOT**  
It's Worth It



## STEP 1 VISIT A DEPOT

Choose a team leader well ahead of time, then visit your local Depot – they're the bottle drive experts. To find one, go to [albertadepot.ca](http://albertadepot.ca)

### YOUR DEPOT WILL

Help schedule your drive and if applicable, direct you to your municipality for a permit.

Tell you what container types you can return and what they're worth.

Provide free door hangers to help promote your event.

Confirm if they offer pick-up services at a location of your choice.

Suggest ways you can set up a year-round collection point at your school, club or business.



### DID YOU KNOW?

Recycling one aluminum can saves enough energy to run your TV for 3 hours!



## STEP 2 MAP YOUR ROUTE

If you are going door-to-door, use community maps to plan your routes. Remember if door-to-door collection won't work for your group, consider setting up a central collection point like a school or a parking lot. Some Depot operators provide pick-up services so be sure to ask. Don't forget to buy any bags or bins that may be needed for the drive.



### DID YOU KNOW?

It takes 1 million years for glass to breakdown in a landfill.



## STEP 3 GET THE WORD OUT

Your date is set and your team is ready so now it's time to promote your program. Let everyone know who you are and why you are raising cash.

Advertise in your Community Association's newsletter or on their website.

Consult your municipality about placing temporary signs along well-traveled roadways.

Send a short Public Service Announcement to your local radio station.

Deliver door-hangers within the week prior to the drive.

Don't forget to include multi-family homes and businesses.

Make sure people know when to leave their containers out and how to contact you to arrange another way to donate.



### DID YOU KNOW?

A door-to-door bottle drive with as few as 10 volunteers can raise as much as \$600 in a matter of hours!



## STEP 4 THE BIG DAY

GET OUT AND GET COLLECTING!

PROMOTE YOUR TEAM SPIRIT. WEAR TEAM JERSEYS, CAPS OR TEE SHIRTS TO DISTINGUISH YOUR GROUP.

CONSIDER BRINGING A TEAM MASCOT TO YOUR COLLECTION SITE.

USE SIGNS OR BANNERS TO IDENTIFY YOUR COLLECTION SITE.

CONSIDER SIGNS FOR YOUR COLLECTION VEHICLES TOO!



### DID YOU KNOW?

It takes 1,000 milk jugs to make a new recycled park bench.